



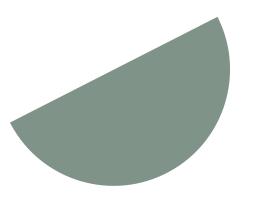


GOSOAKY is an Amsterdam based brand, specialised in making OUTERPROOFS™. Our intelligent outerwear is designed to protect your family in any outdoor situation. We create multifunctional products that adapt to a modern lifestyle and love developing smart materials that work with the body and make room for play.

Our story began with the weather and its fluctuating nature. Sudden showers, burst of wind and sun influence our daily activities. Especially when you are a family on the go. We believe that kids should be able to play outside, feel free and go out on adventure, rain or shine. This can be seen as difficult when the weather turns but, like many things in life, that won't change the forecast! The good thing is that we can learn to ride with the waves, and in some cases the solution is pretty simple: you just need the right outerwear.

All our OUTERPROOFS<sup>™</sup> are handmade with great attention to detail. Each GOSOAKY is either waterproof or water repellent, with taped or sealed seams, technical details and materials to ensure that your kids really are outerproof. The balance between innovation, fashion and classic silhouettes make each GOSOAKY perfect for everyday use. We believe that you should get the most out of a garment, especially because kids grow so fast. That's why each GOSOAKY is built to last by using only high quality materials and finishes. We hope to encourage you to pass on your GOSOAKY to a sibling or friend :-). The GOSOAKY design studio always adjusts and improves the OUTERPROOFS<sup>™</sup> to make them timeless, free from animal products or harmful chemicals and leaving as little waste as possible.





# OUTERPROOFS<sup>TM</sup> WHAT'S AN OUTERPROOF?

#### WATERPROOF // WATER REPELLENT

[ all items are made waterproof or repellent ]

#### **TECHNICAL**

[ special coatings, finishes and trims ]

#### **FASHIONABLE**

[ always on trend ]

#### **FOR EVERYDAY**

[ rain or shine // where ever you live ]

#### MADE WITH GOSOAKY LOVE

[limited waste // recycle where possible // respect for the people involved in all parts of the process // support the penguins ]

# WHAT DOES WATER COLUMN PRESSURE MEAN?

The water column indicates the level of water pressure that a fabric can withstand before water penetrates it. The higher the column pressure, how more waterproof you are. In the SS21 collection our OUTERPROOFS range from 5000mm to 8000mm column pressure.

# WATERPROOF + WIND-RESISTANT

PU Coating on the outside of the material gives the styles a classic rainwear look and makes all items waterproof and wind-resistant. These styles are finished with our signature sealed seams and have a column pressure of 5K mm.

#### WATERPROOF + BREATHABLE

The fabrics that are coated on the inside are breathable and have taped seams. Rain can't enter the garment from the outside, but the coating does allow one's sweat to exit easily. Perfect for active kids. The column pressure is 8K mm.

WATER REP

As an extra, we've added a high quality water repellent finish to a part of the fabrics in this collection. That way water simply glides off the material and the garments never look wet either.



# PUDDLE PIONEERS

The PUDDLE PIONEERS section showcases the styles with PU coating. GOSOAKY's signature sealing technique on all the seams of these styles ensure that no water can get through and the kids truly stay dry. The Puddle Pioneer capsule is completely windproof. The GOSOAKY styles however range from iconic to innovative.





WATERPROOF

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HEAT SEALED SEAMS

WINDPROOF

ELEPHANT MAN
211 101 302
MULTI COLOUR
UNISEX RAINCOAT
UNLINED







5K
COLUMN PRESSURE

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WATERPROOF

<u>~~~</u>

HEAT SEALED SEAMS

WINDPROOF

211 101 302
LEMON YELLOW
UNISEX RAINCOAT
UNLINED





WATERPROOF



HEAT SEALED SEAMS



WINDPROOF

ELEPHANT MAN

211 101 302

LIGHT SAGE GREEN

UNISEX RAINCOAT

UNLINED







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WATERPROOF

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HEAT SEALED SEAMS

WINDPROOF

211 101 305
TERRA COTTA
UNISEX RAINCOAT
JERSEY LINED





WATERPROOF



HEAT SEALED SEAMS



WINDPROOF

211 101 305

BLUE FOG

UNISEX RAINCOAT

JERSEY LINED

MICRO PU





WATERPROOF



HEAT SEALED SEAMS



WINDPROOF



 $\Diamond$ 

WATERPROOF

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HEAT SEALED SEAMS

WINDPROOF

LAZY GEESE

211 101 305

LILAC ORCHID

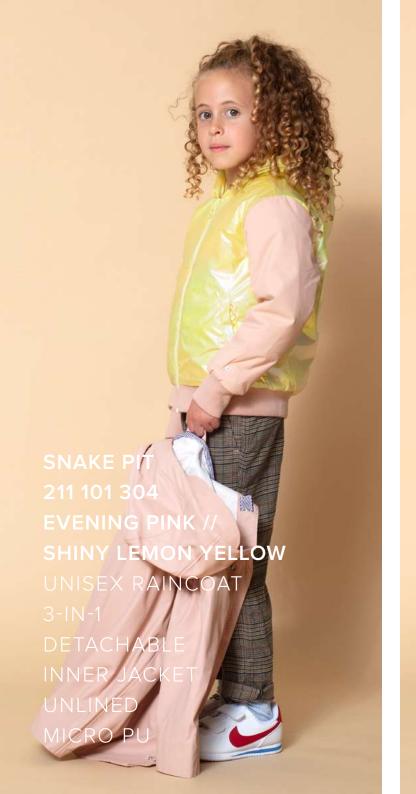
UNISEX RAINCOAT

JERSEY LINED

MICRO PU











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WATERPROOF

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HEAT SEALED SEAMS

WINDPROOF

HIDDEN DRAGON
211 101 307
LEMON YELLOW
UNISEX RAIN PANTS
UNLINED



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WATERPROOF

HEAT SEALER

SEAMS

WINDPROOF

211 101 307
SEA GRASS
UNISEX RAIN PANTS
UNLINED



WATERPROOF

HEAT SEALER

SEAMS

WINDPROOF

HIDDEN DRAGON
211 101 307
EVENING PINK
UNISEX RAIN PANTS
UNLINED





WATERPROOF



HEAT SEALED SEAMS



WINDPROOF

HIDDEN DRAGON
211 101 307
DARK BLUE
UNISEX RAIN PANTS
UNLINED



WATERPROOF



WINDPPOOF



PRINCE OF FOXES

211 101 301

LIGHT SAGE GREEN

UNISEX DUNGAREES

SOFT TOWELING LINED

MICRO PU

### 5K COLUMN PRESSURE



WATERPROOF



SEAMS



WINDPROOF



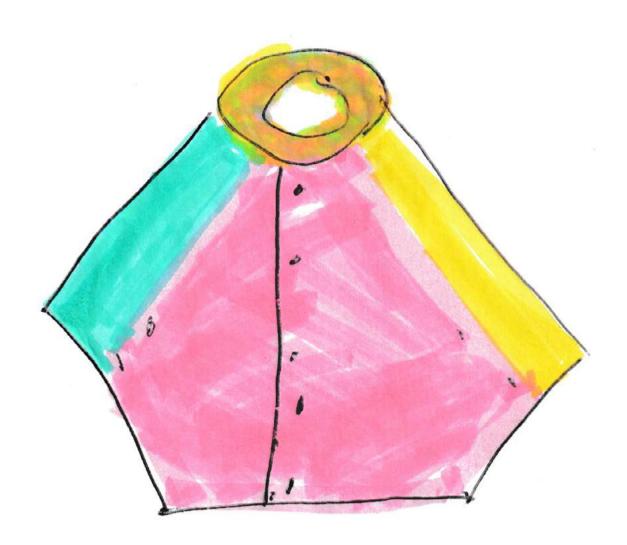
211 101 301
EVENING PINK
UNISEX DUNGAREES
SOFT TOWELING LINED
MICRO PU

















WATERPROOF



HEAT SEALED SEAMS



WINDPROOF



CROUCHING TIGER
211 101 303
BLUE FOG
UNISEX CAPE
UNLINED



HEAT SEALED

WINDPROOF



CROUCHING TIGER
211 101 303
LILAC ORCHID
UNISEX CAPE
UNLINED



This capsule is ready for business, as busy families have several needs for their garments. The jackets look like normal outerwear but are completely waterproof with taped seams. The ON-THE-GO! capsule has a waterproof coating on the inside of the material making alle the items breathable.

#### REFLECTIVE FEATURES

Find the small reflective strips in the "barely-there' pockets on the back of each jacket. These can be taken out when needed and concealed again after.







SINSER

8K



WATERPROOF



BREATHABLE 3K



DURABLE WATER REPELLENT FINISH



TAPED SEAMS



REFLECTIVE
VISIBILITY STRIPS

211 101 519
TERRA COTTA
UNISEX SHACKET
UNLINED
WAXED COTTON NYLON





WATERPROOF



BREATHABLE 3K



DURABLE WATER REPELLENT FINISH



TAPED SEAMS



REFLECTIVE VISIBILITY STRIPS

WIRE BIRD

211 101 519

LIGHT DENIM

UNISEX SHACKET

UNLINED

LAMINATED DENIM







 $^{\circ}$ 

WATERPROOF



BREATHABLE 3K



DURABLE WATER REPELLENT FINISH



TAPED SEAMS



REFLECTIVE
VISIBILITY STRIPS

DESERT FOX 211 101 514 SEA GRASS

UNISEX SPRING PARKA SOFT TOWELING LINED DENSE MICRO TWILL



DESERT FOX
211 101 514
TERRA COTTA //
COLOUR BLOCK
UNISEX SPRING PARKA
SOFT TOWELING LINED

8K

 $\Diamond$ 

WATERPROOF



BREATHABLE 3K



DURABLE WATER
REPELLENT FINISH



TAPED SEAMS



REFLECTIVE VISIBILITY STRIPS









**8K**COLUMN PRESSURE

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WATERPROOF



BREATHABLE 3K



DURABLE WATER REPELLENT FINISH



TAPED SEAMS



REFLECTIVE
VISIBILITY STRIPS

211 101 527

DARK BLUE

UNISEX SHORT JACKE
SOFT TOWELING LINE





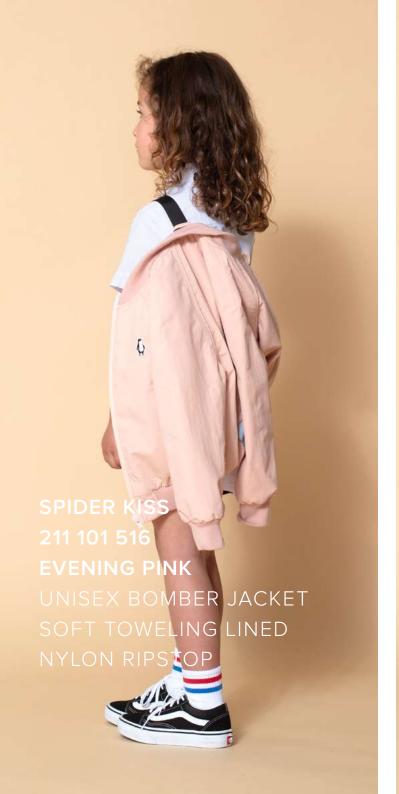
















OLLIMNI DDESSLIDE

**A** 

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WATERPROOF



BREATHABLE 3K



DURABLE WATER REPELLENT FINISH



TAPED SEAMS



REFLECTIVE VISIBILITY STRIPS

211 101 516

LEMON YELLOW CHECK

UNISEX BOMBER JACKET

SOFT TOWELING LINEDPRINT







 $\Diamond$ 

WATERPROOF



BREATHABLE 3K



DURABLE WATER REPELLENT FINISH



TAPED SEAMS



REFLECTIVE
VISIBILITY STRIPS

211 101 517
LIGHT GREEN SAGE
UNISEX SHACKET
SOFT TOWELING LINED-









 $\Diamond$ 

WATERPROOF



BREATHABLE 3K



DURABLE WATER REPELLENT FINISH



TAPED SEAMS



REFLECTIVE VISIBILITY STRIPS

MOUSE HUNT
211 101 517
SCUBA BLUE CHECK
UNISEX SHACKET
SOFT TOWELING LINED
PRINTED CHECK BLUE







BREATHABLE 3K



DURABLE WATER REPELLENT FINISH

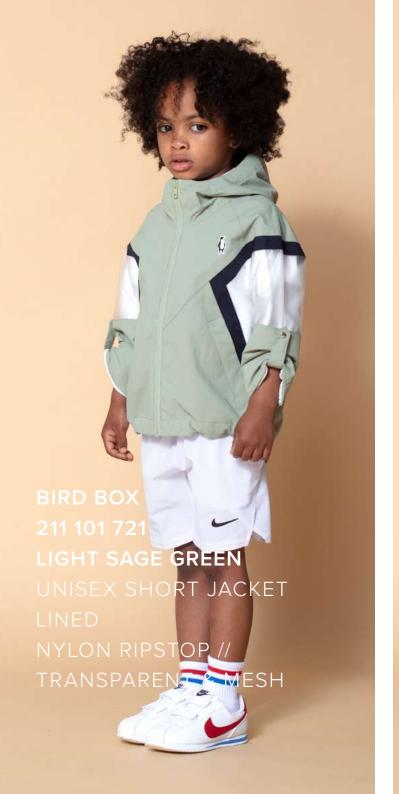




PEACOCK
211 101 518
LIGHT SAGE GREEN
UNISEX JACKET
ULTRA LIGHTWEIGHT
NYLON RIPSTOP















This season presents two new headwear pieces to mix and match with the collection. Hoodless styles can be made waterproof from head to toe with the FOXY FOX waterproof bucket hat. And the BAD WOLVES sun vizor protects the face from the sun. Both styles are breathable and lined with our super soft towelling fabric for extra comfort. True Summer essentials!















## HAPPY SEAL OF APPROVAL

Each collection features an abundance of crazy trims, details and new material developments. We love pushing the boundaries of our OUTERPROOFS™, creating the unexpected. But none of this would be possible without the help and dedication of our manufacturers in China, where our power squad turns all our crazy ideas into truly magical garments.

Special thanks to our favourite photographer in the whole wide world: Arie de Leeuw, who knows exactly how to capture this wild bunch of kids and make our lookbook super amazing.

Anneloes the superstar of photo retouching, who gave the pictures that extra POP:D

And last but definitely not least. The amazing kids that made it all happen! The coolest crew we could wish for. Great job!

Thanks Timuncin, Milan, Mia, Cataleya, Chloe, Thor, Elijah, Olivia, Franca, Eline, Charlie, Cleo, Elijah, Lee-Mae + Quinn!

















