



PRECIOUS WILDLIFE COLLECTION
• A / W 2020 •



INNOVATIVE FIBRES. ETHICAL PROCESS. FUTURE FASHION.



WHO WE ARE



'Vild' is Swedish for 'wild'. Defined by the dictionary as uncivilised, savage and untamed, the word can be used to describe furry creatures darting across overgrown fields, certain kinds of strawberries and, as many new parents can attest, a fresh human bursting into the world.

Vild - House of Little creates sustainable, high-quality basics, limited edition print collections inspired by the natural world, and statement accessories catering to untamed beings from 0 to 6 years old.

With product innovation and eco-conscious solutions being at the core of the brand, Vild - House of Little aims to grow into an international, multidisciplinary creative lab presenting new eco conscious materials, a varied fibre basket and considered design process.

VILD LAB NO. 11 PRECIOUS WILDLIFE COLLECTION

The PRECIOUS WILDLIFE Collection includes materials from an innovative and varied fibre basket, natural plant dyes and upcycled pieces. The lines included for A/W20 consist of high-quality basics and statement pieces made from eco-conscious materials.

The new statement pieces include the Vild Lab No. 11 - Precious Wildlife print collection; colourful garments with the in-house hand-painted print, bring attention to some of the earth's most precious animal species that are endangered and deserve acute awareness. Vild's red organic cotton velvet jackets have been made into a statement piece with embroideries of red-listed animals such as the endangered Golden snub-nosed monkeys, Tree frogs, Amur leopards and bees. The grey Seacell T-shirts have been embroidered with shapes of endangered sharks and octopus with a fine red line, symbolic of the red-list of threatened species.

Vild will also be introducing new lines of luxury eco basics, to offer a complete and considered range of styles and sustainable fabrics for babies and children.





Vild Lab No.11 - Precious Wildlife Collection
GOTS Certified Organic Cotton
Hoodie, Leggings



Vild Lab No.11 - Precious Wildlife Collection
 GOTS Certified Organic Cotton
 Hoodie, Leggings





Navy Velvet
Organic Cotton
Jacket, Trousers



Clever Camel
GOTS Certified Organic Cotton
Collared Bodysuit

Navy Velvet
Organic Cotton
Bloomers



Navy Velvet
Organic Cotton
Jacket, Trousers

Red Velvet
Organic Cotton
Jacket, Dress



Navy Velvet
Organic Cotton
Dress



SeaCell™ Grey
Leggings, T-Shirt

Knit Natural Seville Orange Plant Dye
Organic Cotton
Hat, Cardigan & Trousers





Knit Natural Palmetto Plant Dye
Organic Cotton
Cardigan



Knit Natural Ecrú
Organic Cotton
Hat, Cardigan & Trousers



Natural Meyna Flora Plant Dye
Organic Cotton
Shirt



Nocturnal Navy
Organic Cotton
Collared Shirt



Happy Green
Organic Cotton
Collared Bodysuit



Gift Packaging



Natural Ecru Gift Set
Organic Cotton
Kimono Bodysuit, Beanie Hat, Socks



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